

Course Map

Melbourne and Strathfield

Students who commenced in 2025 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Adviser.

YEAR 1 - 2025				
SEM 1 2025	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104* Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112* Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2 2025	PSYC101 Applications of Psychology 10cp	PSYC110 Research Design and Data Analysis 1 10cp (Inc: PSYC104)	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp Click here for details
YEAR 2 - 2026				
SEM 1 2026	PSYC200 Lifespan Development 10cp (Pre: PSYC100 & PSYC101)	PSYC226 Research Design and Data Analysis 2 10cp (Pre: PSYC104 or PSYC110; Inc: PSYC206)	ITEC100 Information Technology in Action 10cp (Inc: BUSN111 & ITED100 & BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp
SEM 2 2026	PSYC227 Social Psychology 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100 & PSYC101)	MKTG207* Marketing Toolkit 10cp (Inc: MKTG100 & MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

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(Information last updated on 18 September 2026)

YEAR 3 - 2027

SEM 1 2027	PSYC220 Personality and Individual Differences 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213)	PSYC323 Research Design and Data Analysis 3 10cp (Pre: PSYC226 or PSYC206; Inc: PSYC311)	MKTG201 Buyer Behaviour 10cp	Business Elective 10cp
SEM 2 2027	PSYC310 Psychological Services Experience 10cp (Pre: PSYC108 & PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100)	MKTG200 Marketing Research (Pre: MKTG207 or MKTG100)

YEAR 4 - 2028

SEM 1 2028	PSYC314 Psychological Assessment 10cp (Pre: PSYC110 & PSYC213)	PSYC315 Brain and Behaviour 10cp (Pre: PSYC200 or PSYC212 or PSYC220 or PSYC227)	MKTG319* Marketing Analytics (Pre: MKTG207 or MKTG100; Inc: MKTG315)	Core Curriculum Unit 2 10cp (Pre: Core Curriculum Unit 1) Click here for details
SEM 2 2028	PSYC307 Cognitive Psychology 10cp (Pre: PSYC226 & (PSYC220 or PSYC227))	PSYC324 Learning and Behaviour 10cp (Pre: PSYC110 & (PSYC200 or PSYC212 or PSYC213 or PSYC227)); Inc: PSYC214)	MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100) Online Scheduled	BIPX301 Professional Experience 10cp (Pre: BIPX202 or NRSG140 - if you do not have the prerequisites please apply for a prerequisite waiver) Online Scheduled

*Unit Substitutions Summary for 2027 Enrolment:

If you have not yet successfully completed any of the units listed on the left, please substitute them with the corresponding units listed on the right.

Original Unit as per 2025 Handbook	Substitution Unit from 2026
BUSN104 Money Matters (Inc: ACCT100, BUSD104, BUSZ104)	BUSN105 Financial Literacy (Inc: ACCT100, BUSD104, BUSZ104, BUSN104, BUSD105, BUSZ105)
BUSN112 Managing Markets (Inc: MKTG100, BUSD112)	BUSN114 Marketing Essentials (Inc: BUSN112, BUSD112, BUSD114)
MKTG207 Marketing Toolkit (Inc: MKTG100, MKTD100)	MKTG210 Product Marketing and Innovation (Inc: MKTG100, MKTD207, MKTG207)
MKTG319 Marketing Analytics (Pre: MKTG207 or MKTG100; Inc: MKTG315)	MKTG321 Marketing Technology and Visualisation (Inc: MKTG319)

Course Map

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Students who commenced in 2024 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Adviser.

YEAR 1 - 2024				
SEM 1 2024	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104* Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112* Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2 2024	PSYC101 Applications of Psychology 10cp	PSYC110 Research Design and Data Analysis 1 10cp (Inc: PSYC104)	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp Click here for details
YEAR 2 - 2025				
SEM 1 2025	PSYC200 Lifespan Development 10cp (Pre: PSYC100 & PSYC101)	PSYC226 Research Design and Data Analysis 2 10cp (Pre: PSYC104 or PSYC110; Inc: PSYC206)	ITEC100 Information Technology in Action 10cp (Inc: BUSN111 & ITED100 & BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp
SEM 2 2025	PSYC227 Social Psychology 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100 & PSYC101)	MKTG207* Marketing Toolkit 10cp (Inc: MKTG100 & MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

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YEAR 3 - 2026

SEM 1 2026	PSYC220 Personality and Individual Differences 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213)	PSYC323 Research Design and Data Analysis 3 10cp (Pre: PSYC226 or PSYC206; Inc: PSYC311)	MKTG201 Buyer Behaviour 10cp	Business Elective 10cp
SEM 2 2026	PSYC310 Psychological Services Experience 10cp (Pre: PSYC108 & PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100)	MKTG200 Marketing Research (Pre: MKTG207 or MKTG100)

YEAR 4 - 2027

SEM 1 2027	PSYC314 Psychological Assessment 10cp (Pre: (PSYC104 or PSYC110) & (PSYC213 or PSYC220))	PSYC315 Brain and Behaviour 10cp (Pre: PSYC200 or PSYC212 or PSYC220 or PSYC227)	MKTG319* Marketing Analytics (Pre: MKTG207 or MKTG100; Inc: MKTG315)	Core Curriculum Unit 2 10cp (Pre: Core Curriculum Unit 1) Click here for details
SEM 2 2027	PSYC307 Cognitive Psychology 10cp (Pre: PSYC226 & (PSYC220 or PSYC227))	PSYC324 Learning and Behaviour 10cp (Pre: PSYC110 & (PSYC200 or PSYC212 or PSYC213 or PSYC227); Inc: PSYC214)	MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100) Online Scheduled	BIPX301 Professional Experience 10cp (Pre: BIPX202 or NRS140 - if you do not have the prerequisites please apply for a prerequisite waiver) Online Scheduled

*Unit Substitutions Summary for 2027 Enrolment:

If you have not yet successfully completed any of the units listed on the left, please substitute them with the corresponding units listed on the right.

Original Unit as per 2024 Handbook	Substitution Unit from 2026
BUSN104 Money Matters (Inc: ACCT100, BUSD104, BUSZ104)	BUSN105 Financial Literacy (Inc: ACCT100, BUSD104, BUSZ104, BUSN104, BUSD105, BUSZ105)
BUSN112 Managing Markets (Inc: MKTG100, BUSD112)	BUSN114 Marketing Essentials (Inc: BUSN112, BUSD112, BUSD114)
MKTG207 Marketing Toolkit (Inc: MKTG100, MKTD100)	MKTG210 Product Marketing and Innovation (Inc: MKTG100, MKTD207, MKTG207)
MKTG319 Marketing Analytics (Pre: MKTG207 or MKTG100; Inc: MKTG315)	MKTG321 Marketing Technology and Visualisation (Inc: MKTG319)

Course Map

Melbourne and Strathfield

Students who commenced in 2023 and undertake the Marketing Major

Students who are out of sequence due to part-time enrolment or progression issues should seek a course advice meeting with the relevant Course Adviser.

YEAR 1 - 2023				
SEM 1 2023	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104* Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112* Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2 2023	PSYC101 Applications of Psychology 10cp	PSYC104* Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp Click here for details
YEAR 2 - 2024				
SEM 1 2024	PSYC200 Lifespan Development 10cp (Pre: PSYC100 & PSYC101)	PSYC206* Research Design and Statistics 2 10cp (Pre: PSYC104)	ITEC100 Information Technology in Action 10cp (Inc: BUSN111 & ITED100 & BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp
SEM 2 2024	PSYC214* Learning and Behaviour 10cp (Pre: PSYC100 & PSYC101 & PSYC104)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100 & PSYC101)	MKTG207* Marketing Toolkit 10cp (Inc: MKTG100 & MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

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YEAR 3 - 2025

SEM 1 2025	PSYC213* Individual Differences 10cp (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213)	PSYC311* Research Design and Statistics 3 10cp (Pre: PSYC206)	MKTG201 Buyer Behaviour 10cp	Business Elective 10cp
SEM 2 2025	PSYC310 Psychological Services Experience 10cp (Pre: PSYC108, PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100)	MKTG200 Marketing Research (Pre: MKTG207 or MKTG100)

YEAR 4 - 2026

SEM 1 2026	PSYC314 Psychological Assessment 10cp (Pre: (PSYC104 or PSYC110) & (PSYC213 or PSYC220))	PSYC315 Brain and Behaviour 10cp (Pre: PSYC200 or PSYC212 or PSYC220 or PSYC213 or PSYC227 or PSYC214)	MKTG319* Marketing Analytics 10cp (Pre: MKTG207 or MKTG100; Inc: MKTG315)	Core Curriculum Unit 2 10cp (Pre: Core Curriculum Unit 1) Click here for details
SEM 2 2026	PSYC307 Cognitive Psychology 10cp (Pre: PSYC206 and either PSYC213 or PSYC214)	PSYC313* Social Psychology 10cp (Pre: PSYC104 & (PSYC200 or PSYC213 or PSYC214))	MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100) Online Scheduled	BIPX301 Professional Experience 10cp (Pre: BIPX202 or NRSRG140 - if you do not have the prerequisites please apply for a waiver) Online Scheduled

*Unit Substitutions Summary for 2027 Enrolment:

If you have not yet successfully completed any of the units listed on the left, please substitute them with the corresponding units listed on the right.

Original Unit as per 2023 Handbook	Substitution Unit from 2026
BUSN104 Money Matters (Inc: ACCT100, BUSD104, BUSZ104)	BUSN105 Financial Literacy (Inc: ACCT100, BUSD104, BUSZ104, BUSN104, BUSD105, BUSZ105)
BUSN112 Managing Markets (Inc: MKTG100, BUSD112)	BUSN114 Marketing Essentials (Inc: BUSN112, BUSD112, BUSD114)
MKTG207 Marketing Toolkit (Inc: MKTG100, MKTD100)	MKTG210 Product Marketing and Innovation (Inc: MKTG100, MKTD207, MKTG207)
MKTG319 Marketing Analytics (Pre: MKTG207 or MKTG100; Inc: MKTG315)	MKTG321 Marketing Technology and Visualisation (Inc: MKTG319)
PSYC104 Research Design and Statistics 1	PSYC110 Research Design and Data Analysis 1 (Inc: PSYC104)
PSYC206 Research Design and Statistics 2 (Pre: PSYC104)	PSYC226 Research Design and Data Analysis 2 (Pre: PSYC104 or PSYC110; Inc: PSYC206)
PSYC213 Individual Differences (Pre: PSYC100 & PSYC101 & PSYC104)	PSYC220 Personality and Individual Differences (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213)
PSYC214 Learning and Behaviour (Pre: PSYC100 & PSYC101 & PSYC104)	PSYC324 Learning and Behaviour (Pre: (PSYC104 or PSYC110) & (PSYC200 or PSYC212 or PSYC213 or PSYC220 or PSYC227); Inc: PSYC214)
PSYC311 Research Design and Statistics 3 (Pre: PSYC206)	PSYC323 Research Design and Data Analysis 3 (Pre: PSYC206 or PSYC226; Inc: PSYC311)
PSYC313 Social Psychology (Pre: PSYC104 & (PSYC200 or PSYC213 or PSYC214))	PSYC227 Social Psychology (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)

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Course Map Melbourne and Strathfield

Students who commenced in 2022 and undertake the Marketing Major

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YEAR 1 - 2022				
SEM 1 2022	PSYC100 Foundations of Psychology 10cp	PSYC108 Psychological Practice: Theory and Techniques 10cp	BUSN104* Money Matters 10cp (Inc: ACCT100, BUSD104)	BUSN112* Managing Markets 10cp (Inc: MKTG100, BUSD112)
SEM 2 2022	PSYC101 Applications of Psychology 10cp	PSYC104* Research Design and Statistics 1 10cp	BUSN113 Managing People and Organisations 10cp (Inc: MGMT100, BUSD113)	Core Curriculum Unit 1 10cp Click here for details
YEAR 2 - 2023				
SEM 1 2023	PSYC200 Lifespan Development 10cp (Pre: PSYC100 & PSYC101)	PSYC206* Research Design and Statistics 2 10cp (Pre: PSYC104)	ITEC100 Information Technology Skills and Practices 10cp (Inc: BUSN111 & ITED100 & BUSD111)	MKTG209 Digital Marketing: The Connected Space 10cp
SEM 2 2023	PSYC214* Learning and Behaviour 10cp (Pre: PSYC100 & PSYC101 & PSYC104)	PSYC212 Abnormal Psychology 10cp (Pre: PSYC100 & PSYC101)	MKTG207* Marketing Toolkit 10cp (Inc: MKTG100 & MKTD207) Multi-mode	MKTG202 Marketing Communications: Engaging Stakeholders 10cp

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(Information last updated on 18 September 2026)

YEAR 3 - 2024

SEM 1 2024	PSYC213* Individual Differences 10cp (Pre: PSYC100, PSYC101, PSYC104)	PSYC311* Research Design and Statistics 3 10cp (Pre: PSYC206)	MKTG201 Buyer Behaviour 10cp	Business Elective 10cp
SEM 2 2024	PSYC310 Psychological Services Experience 10cp (Pre: PSYC108, PSYC212)	Psychology Elective 10cp	MKTG318 Social Impact of Marketing 10cp (Pre: MKTG207 or MKTG100)	MKTG301* International Marketing: The Borderless World 10cp (Pre: MKTG207 or MKTG100) Online Unscheduled

YEAR 4 - 2025

SEM 1 2025	PSYC314 Psychological Assessment 10cp (Pre: (PSYC104 or PSYC110) & (PSYC213 or PSYC220)	PSYC315 Brain and Behaviour 10cp (Pre: PSYC200 or PSYC212 or PSYC220 or PSYC213 or PSYC227 or PSYC214)	MKTG315* Marketing Analysis: Evidence-based Decisions 10cp (Pre: MKTG207 or MKTG100) (Inc: MKTG315) Multi-mode	Core Curriculum Unit 2 10cp (Pre: Core Curriculum Unit 1) Click here for details
SEM 2 2025	PSYC307 Cognitive Psychology 10cp (Pre: (PSYC206 and either PSYC213 or PSYC214) or (PSYC226 and either PSYC220 or PSYC227))	PSYC313* Social Psychology 10cp (Pre: PSYC104 & (PSYC200 or PSYC213 or PSYC214))	MKTG313 Strategic Marketing and Planning 10cp (Pre: MKTG207 or MKTG100) Multi-mode	BIPX301 Professional Experience 10cp (Pre: BIPX202 or NRSG140 - if you do not have the prerequisites please apply for a waiver) Online Scheduled

*Unit Substitutions Summary for 2027 Enrolment:

If you have not yet successfully completed any of the units listed on the left, please substitute them with the corresponding units listed on the right.

Original Unit as per 2022 Handbook	Substitution Unit from 2026
BUSN104 Money Matters (Inc: ACCT100, BUSD104, BUSZ104)	BUSN105 Financial Literacy (Inc: ACCT100, BUSD104, BUSZ104, BUSN104, BUSD105, BUSZ105)
BUSN112 Managing Markets (Inc: MKTG100, BUSD112)	BUSN114 Marketing Essentials (Inc: BUSN112, BUSD112, BUSD114)
MKTG207 Marketing Toolkit (Inc: MKTG100, MKTD100)	MKTG210 Product Marketing and Innovation (Inc: MKTG100, MKTD207, MKTG207)
MKTG301 International Marketing: The Borderless World (Pre: MKTG207 or MKTG100)	MKTG200 Marketing Research (Pre: MKTG207 or MKTG100)
MKTG315 Marketing Analysis: Evidence-based Decisions (Pre: MKTG207 or MKTG100; Inc: MKTG315)	MKTG321 Marketing Technology and Visualisation (Inc: MKTG319)
PSYC104 Research Design and Statistics 1	PSYC110 Research Design and Data Analysis 1 (Inc: PSYC104)
PSYC206 Research Design and Statistics 2 (Pre: PSYC104)	PSYC226 Research Design and Data Analysis 2 (Pre: PSYC104 or PSYC110; Inc: PSYC206)
PSYC213 Individual Differences (Pre: PSYC100 & PSYC101 & PSYC104)	PSYC220 Personality and Individual Differences (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC213)
PSYC214 Learning and Behaviour (Pre: PSYC100 & PSYC101 & PSYC104)	PSYC324 Learning and Behaviour (Pre: (PSYC104 or PSYC110) & (PSYC200 or PSYC212 or PSYC213 or PSYC220 or PSYC227); Inc: PSYC214)
PSYC311 Research Design and Statistics 3 (Pre: PSYC206)	PSYC323 Research Design and Data Analysis 3 (Pre: PSYC206 or PSYC226; Inc: PSYC311)
PSYC313 Social Psychology (Pre: PSYC104 & (PSYC200 or PSYC213 or PSYC214)	PSYC227 Social Psychology (Pre: PSYC100 & PSYC101 & (PSYC104 or PSYC110); Inc: PSYC313)

PLEASE NOTE FOR ALL THE MAPS ABOVE

Students who do not follow the sequence recommended in their Course Map cannot be assured of a clash free timetable or completion within the normal course duration period. Any student studying outside the above sequence should consult with their Course Adviser prior to enrolling.

STUDY MODES

The study mode describes the way that a unit is taught. All units are delivered in Attendance mode, unless otherwise indicated in the map.

Attendance (A)

Most learning activities or classes are delivered at a scheduled time, on campus, or approved ACU delivery site, to enable in-person interactions. Activities will appear in a student's timetable.

Multi-mode (M)

Learning activities are delivered through a planned mix of online and in-person classes, which may include full-day sessions and/or placements, to enable interaction. Activities that require attendance will appear in a student's timetable.

Online Scheduled (OS)

Fully online with learning activities held at scheduled times.

Online Unscheduled (OU)

Learning activities are accessible at anytime, anywhere. These units are normally delivered fully online and will not appear in a student's timetable.

PREREQUISITES AND INCOMPATIBLES

- Prerequisites ('*Pre:*') and Incompatibles ('*Inc*') are added in italics.
- Prerequisites are other units that you must have passed *before* enrolling in the unit. Incompatibles are other units whose content is very similar to that of the unit. If you have already completed a unit that is listed as an incompatible, please contact your Course Adviser for enrolment advice.
- You will not be able to enrol in a unit in Student Connect if you do not meet the prerequisite requirements. (This will help stop you from enrolling in units incorrectly). You can find out about unit prerequisite requirements in your Course Enrolment Guide.
- Under some circumstances, you might be eligible for a prerequisite waiver. You can find out more about prerequisites and how to apply for a waiver on the [Student Portal](#).

COURSE ADVICE

Students should in the first instance contact the school reception on their campus to make an appointment to meet with the Course Adviser for course advice. Any student studying outside the above sequence should consult with their Course Adviser prior to enrolling.

School of Behavioral and Health Sciences Psychology Administration: Psychology.Admin@acu.edu.au.

Faculty of Law and Business: Business.Admin@acu.edu.au.